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The Quantum Labyrinth Paul Halpern 2017-10-17 The story of the unlikely friendship between the two physicists who fundamentally recast the notion of time and history In 1939, Richard Feynman, a brilliant graduate of MIT, arrived in John Wheeler's Princeton office to report for duty as his teaching assistant. A lifelong friendship and enormously productive collaboration was born, despite sharp differences in personality. The soft-spoken Wheeler, though conservative in appearance, was a raging nonconformist full of wild ideas about the universe. The boisterous Feynman was a cautious physicist who believed only what could be tested. Yet they were complementary spirits. Their collaboration led to a complete rethinking of the nature of time and reality. It enabled Feynman to show how quantum reality is a combination of alternative, contradictory possibilities, and inspired Wheeler to develop his landmark concept of wormholes, portals to the future and past. Together, Feynman and Wheeler made sure that

quantum physics would never be the same again.

**Miss Independent** Nicole Lapin 2022-02-01 Wall Street Journal BESTSELLER New York Times bestselling author of Rich Bitch and renowned money expert Nicole Lapin makes investing accessible and fun so women can make bank and become Miss Independent. You've worked hard for your money and now it's time for your money to work for you. You will never earn or budget your way into real wealth. Growing your money significantly doesn't require starting with a lot of money. It requires a little bit of knowledge about taking smart risks and as much time as possible to take advantage of the glorious power of compound interest, which Einstein refers to as the eighth wonder of the world. From automating your savings to easy, no-stress investing strategies, Nicole will teach you how to take your financial knowledge and portfolio to the next level and start you on your journey to your ultimate destination: true financial independence. In Miss Independent, you will learn: The freedom that wealth affords you, whether it's the

ability to leave a crappy job or significant other, go on the vacation of your dreams or otherwise live life on your own terms. The best method for establishing your “number”—the amount of wealth you want to accumulate before you retire—and getting it. The meaning of the most common investing terms, like stocks and bonds, (and some more exotic ones like REITs or cryptocurrency) and how to make them work to your advantage. The ins and outs of big financial decisions and concepts, like taking out a mortgage, owning investment properties, and buying life insurance. Miss Independent takes the fear out of money management and investing once and for all. Using her own vulnerable stories and her signature conversational style, let Nicole show you all the different ways and paths that you can take to become financially free at last.

Is College Worth It? William J. Bennett 2013-05-14 For many students, a bachelor's degree is considered the golden ticket to a more financially and intellectually fulfilling life. But the disturbing reality is that debt, unemployment, and politically charged pseudo learning are more likely outcomes for many college students today than full-time employment and time-honored knowledge. This raises the question: is college still worth it? Who is responsible for debt-saddled, undereducated students, and how do future generations of students avoid the same problems? In a time of economic uncertainty, what majors and schools will produce competitive graduates? Is College Worth It? uses personal experience, statistical analysis, and real-world interviews to provide answers to some of the most troubling social and economic problems of our time.

**Kingdom of Characters** Jing Tsu 2022-01-18 What does it take to reinvent a language? After a meteoric rise,

China today is one of the world's most powerful nations. Just a century ago, it was a crumbling empire with literacy reserved for the elite few, as the world underwent a massive technological transformation that threatened to leave them behind. In *Kingdom of Characters*, Jing Tsu argues that China's most daunting challenge was a linguistic one: the century-long fight to make the formidable Chinese language accessible to the modern world of global trade and digital technology. *Kingdom of Characters* follows the bold innovators who reinvented the Chinese language, among them an exiled reformer who risked a death sentence to advocate for Mandarin as a national language, a Chinese-Muslim poet who laid the groundwork for Chairman Mao's phonetic writing system, and a computer engineer who devised input codes for Chinese characters on the lid of a teacup from the floor of a jail cell. Without their advances, China might never have become the dominating force we know today. With larger-than-life characters and an unexpected perspective on the major events of China's tumultuous twentieth century, Tsu reveals how language is both a technology to be perfected and a subtle, yet potent, power to be exercised and expanded. **The Absolutely True Diary of a Part-Time Indian** Sherman Alexie 2012-01-10 Bestselling author Sherman Alexie tells the story of Junior, a budding cartoonist growing up on the Spokane Indian Reservation. Determined to take his future into his own hands, Junior leaves his troubled school on the rez to attend an all-white farm town high school where the only other Indian is the school mascot. Heartbreaking, funny, and beautifully written, *The Absolutely True Diary of a Part-Time Indian*, which is based on the author's own experiences, coupled with poignant drawings by Ellen Forney that

reflect the character's art, chronicles the contemporary adolescence of one Native American boy as he attempts to break away from the life he was destined to live. With a forward by Markus Zusak, interviews with Sherman Alexie and Ellen Forney, and four-color interior art throughout, this edition is perfect for fans and collectors alike.

**When Harry Became Sally** Ryan T. Anderson 2018-02-20 Can a boy be “trapped” in a girl’s body? Can modern medicine “reassign” sex? Is our sex “assigned” to us in the first place? What is the most loving response to a person experiencing a conflicted sense of gender? What should our law say on matters of “gender identity”? When Harry Became Sally provides thoughtful answers to questions arising from our transgender moment. Drawing on the best insights from biology, psychology, and philosophy, Ryan Anderson offers a nuanced view of human embodiment, a balanced approach to public policy on gender identity, and a sober assessment of the human costs of getting human nature wrong. This book exposes the contrast between the media’s sunny depiction of gender fluidity and the often sad reality of living with gender dysphoria. It gives a voice to people who tried to “transition” by changing their bodies, and found themselves no better off. Especially troubling are the stories told by adults who were encouraged to transition as children but later regretted subjecting themselves to those drastic procedures. As Anderson shows, the most beneficial therapies focus on helping people accept themselves and live in harmony with their bodies. This understanding is vital for parents with children in schools where counselors may steer a child toward transitioning behind their backs. Everyone has something at stake in the controversies over transgender ideology,

when misguided “antidiscrimination” policies allow biological men into women’s restrooms and penalize Americans who hold to the truth about human nature. Anderson offers a strategy for pushing back with principle and prudence, compassion and grace.

Indentured Students Elizabeth Tandy Shermer 2021-08-03 The untold history of how America’s student-loan program turned the pursuit of higher education into a pathway to poverty. It didn’t always take thirty years to pay off the cost of a bachelor’s degree. Elizabeth Tandy Shermer untangles the history that brought us here and discovers that the story of skyrocketing college debt is not merely one of good intentions gone wrong. In fact, the federal student loan program was never supposed to make college affordable. The earliest federal proposals for college affordability sought to replace tuition with taxpayer funding of institutions. But Southern whites feared that lower costs would undermine segregation, Catholic colleges objected to state support of secular institutions, professors worried that federal dollars would come with regulations hindering academic freedom, and elite-university presidents recoiled at the idea of mass higher education. Cold War congressional fights eventually made access more important than affordability. Rather than freeing colleges from their dependence on tuition, the government created a loan instrument that made college accessible in the short term but even costlier in the long term by charging an interest penalty only to needy students. In the mid-1960s, as bankers wavered over the prospect of uncollected debt, Congress backstopped the loans, provoking runaway inflation in college tuition and resulting in immense lender profits. Today 45 million Americans owe more than \$1.5 trillion in college debt,

with the burdens falling disproportionately on borrowers of color, particularly women. Reformers, meanwhile, have been frustrated by colleges and lenders too rich and powerful to contain. *Indentured Students* makes clear that these are not unforeseen consequences. The federal student loan system is working as designed.

*Child of the Civil Rights Movement* Paula Young Shelton 2013 The author, the daughter of Andrew Young, describes the participation of Martin Luther King, Jr., along with her father and others, in the civil rights movement and in the historic march from Selma to Montgomery, Alabama, in 1965.

王光光 (王光) (王光光) Robert H. Frank 2004  
*The Little Red Guard* Wenguang Huang 2013-04-02 A Washington Post Best of 2012 pick "Delightful . . . a book that brings a corner of modern China alive."—The Wall Street Journal When Wenguang Huang was nine years old, his grandmother became obsessed with her own death. Fearing cremation, she extracted from her family the promise to bury her after she died. This was in Xian, a city in central China, in the 1970s, when a national ban on all traditional Chinese practices, including burials, was strictly enforced. But Huang's grandmother was persistent, and two years later, his father built her a coffin. He also appointed his older son, Wenguang, as coffin keeper, a distinction that meant, among other things, sleeping next to the coffin at night. Over the next fifteen years, the whole family was consumed with planning Grandma's burial, a regular source of friction and contention, with the constant risk of being caught by the authorities. Many years after her death, the family's memories of her coffin still loom large. Huang, now living and working in America, has come to realize how much the concern over the coffin has affected his

upbringing and shaped the lives of everyone in the family. Lyrical and poignant, funny and heartrending, *The Little Red Guard* is the powerful tale of an ordinary family finding their way through turbulence and transition.

**Hitler's American Gamble** Brendan Simms 2021-11-16 A riveting account of the five most crucial days in twentieth-century diplomatic history: from Pearl Harbor to Hitler's declaration of war on the United States By early December 1941, war had changed much of the world beyond recognition. Nazi Germany occupied most of the European continent, while in Asia, the Second Sino-Japanese War had turned China into a battleground. But these conflicts were not yet inextricably linked—and the United States remained at peace. Hitler's American Gamble recounts the five days that upended everything: December 7 to 11. Tracing developments in real time and backed by deep archival research, historians Brendan Simms and Charlie Laderman show how Hitler's intervention was not the inexplicable decision of a man so bloodthirsty that he forgot all strategy, but a calculated risk that can only be understood in a truly global context. This book reveals how December 11, not Pearl Harbor, was the real watershed that created a world war and transformed international history.

*The Real American Dream* Andrew DELBANCO 2009-06-30 Since we discovered that, in Tocqueville's words, "the incomplete joys of this world will never satisfy the heart," how have we Americans made do? In "The Real American Dream" one of the nation's premier literary scholars searches out the symbols and stories by which Americans have reached for something beyond worldly desire. A spiritual history ranging from the first English settlements to the present day, the book is also

a lively, deeply learned meditation on hope. Andrew Delbanco tells of the stringent God of Protestant Christianity, who exerted immense force over the language, institutions, and customs of the culture for nearly 200 years. He describes the falling away of this God and the rise of the idea of a sacred nation-state. And, finally, he speaks of our own moment, when symbols of nationalism are in decline, leaving us with nothing to satisfy the longing for transcendence once sustained by God and nation. From the Christian story that expressed the earliest Puritan yearnings to New Age spirituality, apocalyptic environmentalism, and the multicultural search for ancestral roots that divert our own, "The Real American Dream" evokes the tidal rhythm of American history. It shows how Americans have organized their days and ordered their lives--and ultimately created a culture--to make sense of the pain, desire, pleasure, and fear that are the stuff of human experience. In a time of cultural crisis, when the old stories seem to be faltering, this book offers a lesson in the painstaking remaking of the American dream.

*The Homesick Texan Cookbook* Lisa Fain 2011-11-29 When Lisa Fain, a seventh-generation Texan, moved to New York City, she missed the big sky, the bluebonnets in spring, Friday night football, and her family's farm. But most of all, she missed the foods she'd grown up with. After a fruitless search for tastes of Texas in New York City, Fain took matters into her own hands. She headed into the kitchen to cook for her friends the Tex-Mex, the chili, and the country comfort dishes that reminded her of home. From cheese enchiladas drowning in chili gravy to chicken-fried steak served with cream gravy on the side, from warm bowls of chile con queso to big pots of fiery chili made without beans, Fain re-created the

wonderful tastes of Texas she'd always enjoyed at potlucks, church suppers, and backyard barbecues back home. In 2006, Fain started the blog Homesick Texan to share Texan food with fellow expatriates, and the site immediately connected with readers worldwide, Texan and non-Texan alike. Now, in her long-awaited first cookbook, Fain brings the comfort of Texan home cooking to you. Like Texas itself, the recipes in this book are varied and diverse, all filled with Fain's signature twists. There's Salpicón, a cool shredded beef salad found along the sunny border in El Paso; Soft Cheese Tacos, a creamy plate unique to Dallas; and Houston-Style Green Salsa, an avocado and tomatillo salsa that is smooth, refreshing, and bright. There are also nibbles, such as Chipotle Pimento Cheese and Tomatillo Jalapeno Jam; sweet endings, such as Coconut Tres Leches Cake and Mexican Chocolate Chewies; and fresh takes on Texan classics, such as Coffee-Chipotle Oven Brisket, Ancho Cream Corn, and Guajillo-Chile Fish Tacos. With more than 125 recipes, *The Homesick Texan* offers a true taste of the Lone Star State. So pull up a chair--everyone's welcome at the Texas table!

**Chasing New Horizons** Alan Stern 2018-05-01 Called "spellbinding" (*Scientific American*) and "thrilling...a future classic of popular science" (PW), the up close, inside story of the greatest space exploration project of our time, New Horizons' mission to Pluto, as shared with David Grinspoon by mission leader Alan Stern and other key players. On July 14, 2015, something amazing happened. More than 3 billion miles from Earth, a small NASA spacecraft called New Horizons screamed past Pluto at more than 32,000 miles per hour, focusing its instruments on the long mysterious icy worlds of the Pluto system, and then, just as quickly, continued on

its journey out into the beyond. Nothing like this has occurred in a generation—a raw exploration of new worlds unparalleled since NASA’s Voyager missions to Uranus and Neptune—and nothing quite like it is planned to happen ever again. The photos that New Horizons sent back to Earth graced the front pages of newspapers on all 7 continents, and NASA’s website for the mission received more than 2 billion hits in the days surrounding the flyby. At a time when so many think that our most historic achievements are in the past, the most distant planetary exploration ever attempted not only succeeded in 2015 but made history and captured the world’s imagination. How did this happen? Chasing New Horizons is the story of the men and women behind this amazing mission: of their decades-long commitment and persistence; of the political fights within and outside of NASA; of the sheer human ingenuity it took to design, build, and fly the mission; and of the plans for New Horizons’ next encounter, 1 billion miles past Pluto in 2019. Told from the insider’s perspective of mission leader Dr. Alan Stern and others on New Horizons, and including two stunning 16-page full-color inserts of images, Chasing New Horizons is a riveting account of scientific discovery, and of how much we humans can achieve when people focused on a dream work together toward their incredible goal.

*Edible Brooklyn* Rachel Wharton 2011 "Brooklyn, New York is a foodie destination, but not a snobby one, and this cookbook follows suit. It is filled with unpretentious recipes from the locals--artisans and chefs and ordinary folk--who love their New York borrow and go out of their way to celebrate the vast array of local foods produced there. And, like the eclectic population--Italian, Asian, Polish, Mexican, you name it-- you never know

what you are going to find when you turn the page. The fun comes in reading about the contributor, finding out what that person does, then seeing what they have created. Even the chapters are a little bit unusual. When was the last time you saw one for fingerfood, pickles, and sides? Part travel guide, part cookbook, part great read, this book, the first in a series of FOUR Edible cookbooks, offers a front row seat to one of American's most exciting food fests"--

**Insel** Mina Loy 2014-05-13 "He has an evening suit, but never an occasion to wear it, so he puts it on when he paints his pictures." Insel, the only novel by the surrealist master Mina Loy, is a book like no other—about an impossible friendship amid the glamorous artistic bohemia of 1930s Paris. German painter Insel is a perpetual sponger and outsider—prone to writing elegant notes with messages like "Am starving to death except for a miracle—three o'clock Tuesday afternoon will be the end"—but somehow writer and art dealer Mrs. Jones likes him. Together, they sit in cafés, hatch grand plans, and share their artistic aspirations and disappointments. And they become friends. But as they grow ever closer, Mrs. Jones begins to realize just how powerful Insel’s hold over her is. Unpublished during Loy’s lifetime, Insel—which is loosely based on her friendship with the painter Richard Oelze—is a supremely surrealist, deliberately excessive creation: baroque in style, yet full of deft comedy and sympathy. Now, with an alternate ending only recently unearthed in the Loy archives, Insel is finally back in print, and Loy’s extraordinary achievement can be appreciated by a new generation of readers.

Finding the Right Words Cindy Weinstein 2021-09-07 "This memoir tells the story of a man's deterioration from

Alzheimer disease from two perspectives. His daughter, an English professor at Caltech, describes her father's dementia, using her expertise in language and literature as a way to frame his loss of words, spatial orientation, identity, behavioral decorum, and memory. The physician, an academic neurologist at the University of California at San Francisco, explains the science behind Alzheimer disease using his expertise in neurology, articulating to a general audience how dementia assaults the brain"--

*Undermoney* Jay Newman 2022-01-25 From a seasoned insider of global finance comes a "stimulating, relevant, and dramatic" (The Wall Street Journal) thriller about a group of American operatives who secretly take over the world's largest dark money fund—"a gripping thriller that takes you into the world of New York hedge funds, Russian money launderers, and DC power politics [that] makes you feel like you're actually there" (Bill Browder, author of Red Notice). When a US airdrop of billions of dollars disappears in the desert sands of Syria, only a small group of military operatives knows its ultimate destination or why it has been stolen. Their goal is no less than the restoration of America's geopolitical dominance on the global stage. Essential to this scheme are Greta Webb, a sophisticated CIA operative who is an expert on dark money, not to mention lethally skilled in hand-to-hand combat, and Elias Vicker, the damaged, dangerous soul who runs the world's largest hedge fund. To achieve its goals, the group must form dangerous alliances. One is with the hidden family that manages the largest private pool of capital that has ever existed. Another is with Fyodor Volk, the ruthless founder of Russia's most successful private military company, a mercenary with ties to Vladimir

Putin. Volk has his eye on Greta. She would be wise to avoid him but cannot. Arcing from Manhattan's finest apartments to Washington, DC, from Middle Eastern war zones to private European bank vaults, Jay Newman's *Undermoney* follows the Americans as they are enmeshed in the world of dark money and confront ever-increasing danger. Ultimately, they must decide whether their objectives are worth the cost of sacrificing not just a few but potentially many human lives. "Unexpectedly timely" (The New Yorker), *Undermoney* is a "wildly entertaining peek behind the curtain of American politics, financial skullduggery, and high-stakes global conflict" (Nelson DeMille).

**Aspiring Adults Adrift** Richard Arum 2014-09-02 Few books have ever made their presence felt on college campuses—and newspaper opinion pages—as quickly and thoroughly as Richard Arum and Josipa Roksa's 2011 landmark study of undergraduates' learning, socialization, and study habits, *Academically Adrift: Limited Learning on College Campuses*. From the moment it was published, one thing was clear: no university could afford to ignore its well-documented and disturbing findings about the failings of undergraduate education. Now Arum and Roksa are back, and their new book follows the same cohort of undergraduates through the rest of their college careers and out into the working world. Built on interviews and detailed surveys of almost a thousand recent college graduates from a diverse range of colleges and universities, *Aspiring Adults Adrift* reveals a generation facing a difficult transition to adulthood. Recent graduates report trouble finding decent jobs and developing stable romantic relationships, as well as assuming civic and financial responsibility—yet at the same time, they remain

surprisingly hopeful and upbeat about their prospects. Analyzing these findings in light of students' performance on standardized tests of general collegiate skills, selectivity of institutions attended, and choice of major, Arum and Roksa not only map out the current state of a generation too often adrift, but enable us to examine the relationship between college experiences and tentative transitions to adulthood. Sure to be widely discussed, *Aspiring Adults Adrift* will compel us once again to re-examine the aims, approaches, and achievements of higher education.

**Publish Your Own Magazine, Guidebook, Or Weekly Newspaper**

Thomas Andrew Williams 2002 Williams provides a dynamic step-by-step guide to creating everything from tourism books and niche market magazines to specialty tabloids, using your home computer.

**The Sounding of the Whale** D. Graham Burnett 2012-01-31 Explores how humans' view of whales changed from the nineteenth to the twentieth century, looking at how the sea mammals were once viewed as monsters but evolved into something much gentler and more beautiful.

**Proceedings of the 1984 Academy of Marketing Science (AMS) Annual Conference**

Jay D. Lindquist 2015-05-18 This volume includes the full proceedings from the 1984 Academy of Marketing Science (AMS) Annual Conference held in Niagara Falls, New York. It provides a variety of quality research in the fields of marketing theory and practice in areas such as consumer behaviour, marketing management, marketing education, and international marketing, among others. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to

members and the community at large, the Academy offers conferences, congresses and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy's flagship journals, the *Journal of the Academy of Marketing Science (JAMS)* and *AMS Review*. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science. □

**In Pursuit of the Perfect Portfolio** Andrew W. Lo

2021-08-17 How the greatest thinkers in finance changed the field and how their wisdom can help investors today Is there an ideal portfolio of investment assets, one that perfectly balances risk and reward? *In Pursuit of the Perfect Portfolio* examines this question by profiling and interviewing ten of the most prominent figures in the finance world—Jack Bogle, Charley Ellis, Gene Fama, Marty Leibowitz, Harry Markowitz, Bob Merton, Myron Scholes, Bill Sharpe, Bob Shiller, and Jeremy Siegel. We learn about the personal and intellectual journeys of these luminaries—which include six Nobel Laureates and a trailblazer in mutual funds—and their most innovative contributions. In the process, we come to understand how the science of modern investing came to be. Each of these finance greats discusses their idea of a perfect portfolio, offering invaluable insights to today's investors. Inspiring such monikers as the Bond Guru, Wall Street's Wisest Man, and the Wizard of Wharton, these pioneers of investment management provide candid perspectives, both expected and surprising, on a vast array of investment topics—effective diversification, passive versus active investment,

security selection and market timing, foreign versus domestic investments, derivative securities, nontraditional assets, irrational investing, and so much more. While the perfect portfolio is ultimately a moving target based on individual age and stage in life, market conditions, and short- and long-term goals, the fundamental principles for success remain constant. Aimed at novice and professional investors alike, *In Pursuit of the Perfect Portfolio* is a compendium of financial wisdom that no market enthusiast will want to be without.

**The Internet Is Not What You Think It Is** Justin E. H. Smith 2022-03-22 An original deep history of the internet that tells the story of the centuries-old utopian dreams behind it—and explains why they have died today Many think of the internet as an unprecedented and overwhelmingly positive achievement of modern human technology. But is it? In *The Internet Is Not What You Think It Is*, Justin Smith offers an original deep history of the internet, from the ancient to the modern world—uncovering its surprising origins in nature and centuries-old dreams of radically improving human life by outsourcing thinking to machines and communicating across vast distances. Yet, despite the internet’s continuing potential, Smith argues, the utopian hopes behind it have finally died today, killed by the harsh realities of social media, the global information economy, and the attention-destroying nature of networked technology. Ranging over centuries of the history and philosophy of science and technology, Smith shows how the “internet” has been with us much longer than we usually think. He draws fascinating connections between internet user experience, artificial intelligence, the invention of the printing press,

communication between trees, and the origins of computing in the machine-driven looms of the silk industry. At the same time, he reveals how the internet’s organic structure and development root it in the natural world in unexpected ways that challenge efforts to draw an easy line between technology and nature. Combining the sweep of intellectual history with the incisiveness of philosophy, *The Internet Is Not What You Think It Is* cuts through our daily digital lives to give a clear-sighted picture of what the internet is, where it came from, and where it might be taking us in the coming decades.

**Becoming Trader Joe** Joe Coulombe 2021-06-22 Build an iconic shopping experience that your customers love—and a work environment that your employees love being a part of—using this blueprint from Trader Joe’s visionary founder, Joe Coulombe. Infuse your organization with a distinct personality and culture that draws customers in a way that simply competing on price cannot. Joe Coulombe founded what would become Trader Joe’s in the late 1960s and helped shape it into the beloved, quirky food chain it is today. Realizing early on that he could not compete and win by playing the same game his bigger competitors were playing, he decided to build a store for educated people of somewhat modest means. He brought in unusual products from around the world and promoted them in the Fearless Flyer, providing customers with background on how they were sourced and their nutritional value. He also gave the stores a tiki theme to reinforce the exotic trader ship concept with employees wearing Hawaiian shirts. In this way, Joe laid down a blueprint for other business owners to follow to build their own unique shopping experience that customers love, and a work environment that employees

love being a part of. In *Becoming Trader Joe*, Joe shares the lessons he learned by challenging the status quo and rethinking the way a business operates. He shows readers of all types: How moving from a pure analytical approach to a more creative, problem-solving approach can drive innovation. How finding an affluent niche of passionate customers can be a better strategy than competing on price and volume. How questioning all aspects of the way you do business leads to powerful results. How to build a business around your values and identity.

**More Money, Please** Scott Gamm 2013-04-30 Personal finance 101—without the homework or quizzes Most of us graduate high school with a basic understanding of history, math, science, and literature, but when it comes to personal finance—arguably the topic that we use most in our daily lives—we feel lost or overwhelmed. No longer! Cast aside your fear of FICO scores and your confusion about credit cards, because Scott Gamm, founder of [HelpSaveMyDollars.com](http://HelpSaveMyDollars.com) and student at NYU Stern School of Business is here to help. **MORE MONEY, PLEASE** is a comprehensive, easy-to-understand introduction to money management. Gamm walks readers through the basics of personal finance, from savings accounts to student loans, including: •The rules for building a budget—and sticking with it •How to pay for college without getting into tons of debt •Why getting a credit card is a good thing—if you pick the right one •How to use your smart phone to pay bills on time •Why it's important to save for retirement right now A must-read for college students and recent grads, **MORE MONEY, PLEASE** will show you how to take control of your finances.

[A Most Dangerous Book](#) Christopher B. Krebs 2011-05-02 Traces the five-hundred year history and wide-ranging

influence of the Roman historian's unflattering book about the ancient Germans that was eventually extolled by the Nazis as a bible.

[Baby, Unplugged](#) Sophie Brickman 2021-09-07 A charming, meticulously researched, and illuminating look at how technology infiltrates every aspect of raising children today, filled with helpful advice parents can use to best navigate the digital landscape, and ultimately learn to trust their own judgment. There's an app or device for nearly every aspect of parenting today: monitoring your baby; entertaining or educating your toddler; connecting with other new parents for tips, tricks, and community—virtually every aspect of daily life. But it isn't a parenting paradise; the truth is much more complicated. The mother of two young daughters, journalist Sophie Brickman wondered what living in a tech-saturated world was doing to her and her children. She turned to experts, academics, doctors, and innovators for advice and insight. *Baby, Unplugged* brings together Brickman's in-depth research with her own candid (sometimes hilarious) personal experience to help parents sort through the wide and often confusing tech offerings available today and to sort out what's helpful and what's not. Filled with relatable and entertaining stories as well as practical takeaways, *Baby, Unplugged* is destined to become a touchstone for parents today, giving them the permission to forge their own path through the morass of technological options, to restore their faith in themselves, and to help them raise good, social, and engaged people in the modern world.

[The Will to See](#) Bernard-Henri Levy 2021-10-26 An unflinching look at the most urgent humanitarian crises around the globe, from one of the world's most daring

philosopher-reporters “Fierce and elegant, Lévy’s musings will be of profound interest to any reader of modern continental philosophy.”—Kirkus Reviews, starred review Over the past fifty years, renowned public intellectual Bernard-Henri Lévy has reported extensively on human rights abuses around the world. This new book follows the intrepid Lévy into eight international hotspots—in Nigeria; Syrian and Iraqi Kurdistan; Ukraine; Somalia; Bangladesh; Lesbos, Greece; Libya; and Afghanistan—that have escaped global attention or active response. In a deeply personal introduction, Lévy recounts the intellectual journey that led him to advocacy, arguing that a truly humanist philosophy must necessarily lead to action in defense of the most vulnerable. In the second section, he reports on the eight investigative trips he undertook just before or during the coronavirus pandemic, from the massacred Christian villages in Nigeria to a dangerously fragile Afghanistan on the eve of the Taliban talks, from an anti-Semitic ambush in Libya to the overrun refugee camp on the island of Lesbos. Part manifesto, part missives from the field, this new book is a stirring rebuke to indifference and an exhortation to level our gaze at those most hidden from us.

*Author in Chief* Craig Fehrman 2020-02-11 “One of the best books on the American presidency to appear in recent years.” —Thomas Mallon, *The Wall Street Journal* “Fun and fascinating...It’s witty, charming, and fantastically learned. I loved it.” —Rick Perlstein Based on a decade of research and reporting, *Author in Chief* tells the story of America’s presidents as authors—and offers a delightful new window into the public and private lives of our highest leaders. Most Americans are familiar with Abraham Lincoln’s famous

words in the Gettysburg Address and the Emancipation Proclamation. Yet few can name the work that helped him win the presidency: his published collection of speeches entitled *Political Debates between Hon. Abraham Lincoln and Hon. Stephen A. Douglas*. Lincoln labored in secret to get his book ready for the 1860 election, tracking down newspaper transcripts, editing them carefully for fairness, and hunting for a printer who would meet his specifications. *Political Debates* sold fifty thousand copies—the rough equivalent of half a million books in today’s market—and it reveals something about Lincoln’s presidential ambitions. But it also reveals something about his heart and mind. When voters asked about his beliefs, Lincoln liked to point them to his book. In Craig Fehrman’s groundbreaking work of history, *Author in Chief*, the story of America’s presidents and their books opens a rich new window into presidential biography. From volumes lost to history—Calvin Coolidge’s *Autobiography*, which was one of the most widely discussed titles of 1929—to ones we know and love—Barack Obama’s *Dreams from My Father*, which was very nearly never published—Fehrman unearths countless insights about the presidents through their literary works. Presidential books have made an enormous impact on American history, catapulting their authors to the national stage and even turning key elections. Beginning with Thomas Jefferson’s *Notes on the State of Virginia*, the first presidential book to influence a campaign, and John Adams’s *Autobiography*, the first score-settling presidential memoir, *Author in Chief* draws on newly uncovered information—including never-before-published letters from Andrew Jackson, John F. Kennedy, and Ronald Reagan—to cast fresh light on the private drives and self-doubts that fueled our nation’s leaders. We see

Teddy Roosevelt as a vulnerable first-time author, struggling to write the book that would become a classic of American history. We see Reagan painstakingly revising *Where's the Rest of Me?*, a forgotten memoir in which he sharpened his sunny political image. We see Donald Trump negotiating the deal for *The Art of the Deal*, the volume that made him synonymous with business savvy. Alongside each of these authors, we also glimpse the everyday Americans who read them. Combining the narrative felicity of a journalist with the rigorous scholarship of a historian, Fehrman delivers a feast for history lovers, book lovers, and everybody curious about a behind-the-scenes look at our presidents.

**The Unseen Body** Jonathan Reisman 2021-11-09 "A fascinating, lyrical book... Reisman's experiences in other cultures bring a richness and depth to *The Unseen Body*. The way he thinks about the body and medicine—the rivers and tributaries, the flowing and unclogging, the top-down organization of the brain—is extraordinary!" —Mary Roach In this fascinating journey through the human body and across the globe, Dr. Reisman weaves together stories about our insides with a unique perspective on life, culture, and the natural world. Jonathan Reisman, M.D.—a physician, adventure traveler and naturalist—brings readers on an odyssey navigating our insides like an explorer discovering a new world with *The Unseen Body*. With unique insight, Reisman shows us how understanding mountain watersheds helps to diagnose heart attacks, how the body is made mostly of mucus, not water, and how urine carries within it a tale of humanity's origins. Through his offbeat adventures in healthcare and travel, Reisman discovers new perspectives on the body: a trip to the Alaskan Arctic reveals that fat is not the enemy, but the hero; a stint

in the Himalayas uncovers the boundary where the brain ends and the mind begins; and eating a sheep's head in Iceland offers a lesson in empathy. By relating rich experiences in far-flung lands and among unique cultures back to the body's inner workings, he shows how our organs live inextricably intertwined lives—an internal ecosystem reflecting the natural world around us. Reisman offers a new and deeply moving perspective, and helps us make sense of our bodies and how they work in a way readers have never before imagined.

**Making Numbers Count** Chip Heath 2022-01-11 A clear, practical, first-of-its-kind guide to communicating and understanding numbers and data—from bestselling business author Chip Heath. How much bigger is a billion than a million? Well, a million seconds is twelve days. A billion seconds is...thirty-two years. Understanding numbers is essential—but humans aren't built to understand them. Until very recently, most languages had no words for numbers greater than five—anything from six to infinity was known as "lots." While the numbers in our world have gotten increasingly complex, our brains are stuck in the past. How can we translate millions and billions and milliseconds and nanometers into things we can comprehend and use? Author Chip Heath has excelled at teaching others about making ideas stick and here, in *Making Numbers Count*, he outlines specific principles that reveal how to translate a number into our brain's language. This book is filled with examples of extreme number makeovers, vivid before-and-after examples that take a dry number and present it in a way that people click in and say "Wow, now I get it!" You will learn principles such as: -SIMPLE PERSPECTIVE CUES: researchers at Microsoft found that adding one simple comparison sentence doubled how accurately users

estimated statistics like population and area of countries. -VIVIDNESS: get perspective on the size of a nucleus by imagining a bee in a cathedral, or a pea in a racetrack, which are easier to envision than "1/100,000th of the size of an atom." -CONVERT TO A PROCESS: capitalize on our intuitive sense of time (5 gigabytes of music storage turns into "2 months of commutes, without repeating a song"). -EMOTIONAL MEASURING STICKS: frame the number in a way that people already care about ("that medical protocol would save twice as many women as curing breast cancer"). Whether you're interested in global problems like climate change, running a tech firm or a farm, or just explaining how many Cokes you'd have to drink if you burned calories like a hummingbird, this book will help math-lovers and math-haters alike translate the numbers that animate our world—allowing us to bring more data, more naturally, into decisions in our schools, our workplaces, and our society.

**The Illusion of Free Markets** Bernard E. Harcourt  
2011-05-01 Harcourt argues that the way we think about markets has distorted the way we think about criminal justice, to the detriment of both spheres. He calls to task the conceptualization of market exchange as "free" and "natural," an idea he traces back to the 18th-century French Physiocrats, and finds reinforced in modern neoliberal theory. This "illusion" continues to contribute to the expansion of American penalty, as those who bypass the natural order of the market system are subject to policing and punishment by a government whose primary purpose is to protect the unfettered operation of capitalism.

**Case Printouts; Bus Law Today** Jentz 2005

Rescuing Socrates Roosevelt Montás 2021-11-16 A

Dominican-born academic tells the story of how the Great Books transformed his life—and why they have the power to speak to people of all backgrounds. What is the value of a liberal education? Traditionally characterized by a rigorous engagement with the classics of Western thought and literature, this approach to education is all but extinct in American universities, replaced by flexible distribution requirements and ever-narrower academic specialization. Many academics attack the very idea of a Western canon as chauvinistic, while the general public increasingly doubts the value of the humanities. In *Rescuing Socrates*, Dominican-born American academic Roosevelt Montás tells the story of how a liberal education transformed his life, and offers an intimate account of the relevance of the Great Books today, especially to members of historically marginalized communities. Montás emigrated from the Dominican Republic to Queens, New York, when he was twelve and encountered the Western classics as an undergraduate in Columbia University's renowned Core Curriculum, one of America's last remaining Great Books programs. The experience changed his life and determined his career—he went on to earn a PhD in English and comparative literature, serve as director of Columbia's Center for the Core Curriculum, and start a Great Books program for low-income high school students who aspire to be the first in their families to attend college. Weaving together memoir and literary reflection, *Rescuing Socrates* describes how four authors—Plato, Augustine, Freud, and Gandhi—had a profound impact on Montás's life. In doing so, the book drives home what it's like to experience a liberal education—and why it can still remake lives.

*Tinderbox* James Andrew Miller 2021-11-23 *Tinderbox* tells

the exclusive, explosive, uninhibited true story of HBO and how it burst onto the American scene and screen to detonate a revolution and transform our relationship with television forever. The Sopranos, Game of Thrones, Sex and the City, The Wire, Succession...HBO has long been the home of epic shows, as well as the source for brilliant new movies, news-making documentaries, and controversial sports journalism. By thinking big, trashing tired formulas, and killing off cliches long past their primes, HBO shook off the shackles of convention and led the way to a bolder world of content, opening the door to all that was new, original, and worthy of our attention. In *Tinderbox*, award-winning journalist James Andrew Miller uncovers a bottomless trove of secrets and surprises, revealing new conflicts, insights, and analysis. As he did to great acclaim with SNL in *Live from New York*; with ESPN in *Those Guys Have All the Fun*; and with talent agency CAA in *Powerhouse*, Miller continues his record of extraordinary access to the most important voices, this time speaking with talents ranging from Abrams (J. J.) to Zendaya, as well as every single living president of HBO—and hundreds of other major players. Over the course of more than 750 interviews with key sources, Miller reveals how fraught HBO's journey has been, capturing the drama and the comedy off-camera and inside boardrooms as HBO created and mobilized a daring new content universe, and, in doing so, reshaped storytelling and upended our entertainment lives forever.

*Smarter Tomorrow* Elizabeth R. Ricker 2021-08-17 What if you could upgrade your brain in 15 minutes a day? Let Elizabeth Ricker, an MIT and Harvard-trained brain researcher turned Silicon Valley technologist, show you how. Join Ricker on a wild and edifying romp through the

cutting-edge world of neuroscience and biohacking. You'll encounter Olympic athletes, a game show contestant, a memory marvel, a famous CEO, and scientists galore. From Ricker's decade-long quest, you will learn: ● The brain-based reason so many self-improvement projects fail . . . But how a little-known secret of Nobel Prize winning scientists could finally unlock success ● Which four abilities—both cognitive and emotional—can predict success in work and relationships . . . and a new system for improving all four ● Which seven research-tested tools can supercharge mental performance. They range from low-tech (a surprising new mindset) to downright futuristic (an electrical device for at-home brain stimulation) Best of all, you will learn to upgrade your brain with Ricker's 20 customizable self-experiments and a sample, 12-week schedule. Ricker distills insights from dozens of interviews and hundreds of research studies from around the world. She tests almost everything on herself, whether it's nicotine, video games, meditation, or a little-known beverage from the Pacific islands. Some experiments fail hilariously—but others transform her cognition. She is able to sharpen her memory, increase her attention span, boost her mood, and clear her brain fog. By following Ricker's system, you'll uncover your own boosts to mental performance, too. Join a growing, global movement of neurohackers revolutionizing their careers and relationships. Let this book change 15 minutes of your day, and it may just change the rest of your life!

*The Antisocial Network* Ben Mezrich 2021-09-07 Named a Best Book of the Year by New York Post! From one of our most innovative and celebrated authors, the definitive take on the wildest story of the year— the David-vs.-

Goliath GameStop short squeeze, a tale of fortunes won and lost overnight that may end up changing Wall Street forever. Bestselling author Ben Mezrich offers a gripping, beat-by-beat account of how a loosely affiliate group of private investors and internet trolls on a subreddit called WallStreetBets took down one of the biggest hedge funds on Wall Street, firing the first shot in a revolution that threatens to upend the establishment. It's the story of financial titans like Gabe Plotkin of hedge fund Melvin Capital, one of the most respected and staid funds on the Street, billionaires like Elon Musk, Steve Cohen, Mark Cuban, Robinhood co-CEOs Vlad Tenev and Baiju Bhatt, and Ken Griffin of Citadel Securities. Over the course of four incredible days, each in their own way must reckon with a formidable force they barely understand, let alone saw coming: everyday men and women on WallStreetBets like nurse Kim Campbell, college student Jeremy Poe, and the enigmatic Keith "RoaringKitty" Gill, whose unfiltered livestream videos captivated a new generation of stock market enthusiasts. The unlikely focus of the battle: GameStop, a flailing brick-and-mortar dinosaur catering to teenagers and outsiders that had somehow held on as the world rapidly moved online. At first, WallStreetBets was a joke—a meme-filled, freewheeling place to share shoot-the-moon investment tips, laugh about big losses, and post diamond hand emojis. Until some members noticed an opportunity in GameStop—and rode a rocket ship to tens of millions of dollars in earnings overnight. In thrilling, pulse-pounding prose, *THE ANTISOCIAL NETWORK* offers a fascinating, never-before-seen glimpse at the outsize personalities, dizzying swings, corporate drama, and underestimated American heroes and heroines who captivated the nation during one of the most volatile

weeks in financial history. It's the amazing story of what just happened—and where we go from here.

Doing School Denise Clark Pope 2008-10-01 This book offers a highly revealing and troubling view of today's high school students and the ways they pursue high grades and success. Denise Pope, veteran teacher and curriculum expert, follows five motivated and successful students through a school year, closely shadowing them and engaging them in lengthy reflections on their school experiences. What emerges is a double-sided picture of school success. On the one hand, these students work hard in school, participate in extracurricular activities, serve their communities, earn awards and honours, and appear to uphold school values. But on the other hand, they feel that in order to get ahead they must compromise their values and manipulate the system by scheming, lying, and cheating. In short, they do school, that is, they are not really engaged with learning nor can they commit to such values as integrity and community. The words and actions of these five students - two boys and three girls from diverse ethnic and socioeconomic backgrounds - underscore the frustrations of being caught in a grade trap that pins future success to high grades and test scores. Their stories raise critical questions that are too important for parents, educators, and community leaders to ignore. Are schools cultivating an environment that promotes intellectual curiosity, cooperation, and integrity? Or are they fostering anxiety, deception, and hostility? Do today's schools inadvertently impede the very values they claim to embrace? Is the success that current assessment practices measure the kind of success we want for our children?

**The Contrarian** Max Chafkin 2021-09-21 A New York Times

Notable Book A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial, and hugely influential power broker who sits at the dynamic intersection of tech, business, and politics “Max Chafkin’s *The Contrarian* is much more than a consistently shocking biography of Peter Thiel, the most important investor in tech and a key supporter of the Donald Trump presidency. It’s also a disturbing history of Silicon Valley that will make you reconsider the ideological foundations of America’s relentless engine of creative destruction.”—Brad Stone, author of *The Everything Store* and *Amazon Unbound* Since the days of the dot-com bubble in the late 1990s, no industry has made a greater impact on the world than Silicon Valley. And few individuals have done more to shape Silicon Valley than Peter Thiel. The billionaire venture capitalist and entrepreneur has been a behind-the-scenes operator influencing countless aspects of our contemporary way of life, from the technologies we use every day to the delicate power balance between Silicon

Valley, Wall Street, and Washington. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years at Stanford as a burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk, and Eric Schmidt. *The Contrarian* illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, including funding the lawsuit that destroyed the blog Gawker and strenuously backing far-right political candidates, notably Donald Trump for president in 2016. Eye-opening and deeply reported, *The Contrarian* is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.